**The Workplan for Hainan Tilapia AIP (2021 Jan – 2021 Dec)**

**Objectives:**

To strengthen the participation from farmers into AIP and their sense of belonging to the Alliance, the Alliance and China Blue will jointly enhance the membership management and engagement through WeChat applet by which group sourcing of feed, fingerling and other resources, as well as data sharing will take place.

**Key Actions:**

1. Continue using the WeChat applet of the Alliance to engage and maintain the regular interaction among member farmers.
2. Organize regular off-line and online activities for farmers, encouraging their knowledge sharing and collective actions to implement CoGP.
3. Continue piloting the insurance program with PICC, collecting lessons learned
4. Continue improving the database and dashboard for the Alliance to provide advisory to government and big companies.
5. Facilitate the local government to strengthen the registration and inspection of the existing farms and their effluent discharge management.